Palmetto Digital, LLC

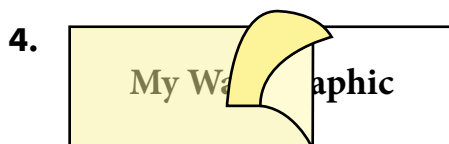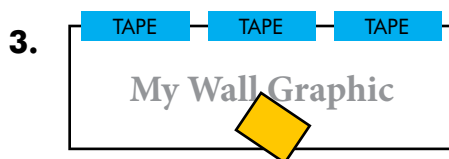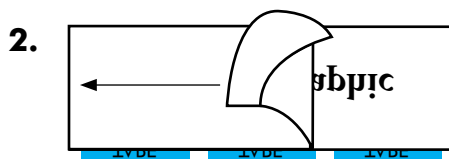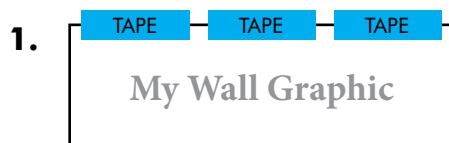# How To Apply Cut Vinyl Graphics

First you need to know each decal has three pieces or layers:

1. PRE-MASK - The top layer is the transfer tape.
2. DECAL - The middle layer is the actual vinyl decal.
3. WAXY LINER - The waxy bottom layer is the backing that the decal sits on.

Each of the following items can cause either poor adhesion when you apply your graphic, or damage when you decide to remove it:

- Highly textured paint
- Poor initial paint bond or poorly painted edges (make sure your paint isn't chipping or peeling)
- Patched areas that have not been primed
- Dust, dirt or other contaminants on the wall
- Freshly painted walls that have not had time to cure (We recommend at least 2 weeks, 3 weeks is best)

Instructions:

1. Measure where you want your decal to be. Then tape in place on one side to use as a hinge, using regular masking tape or painter's tape. Place your tape on the top, bottom or either side, however you feel more comfortable.
2. Peel the bottom WAXY LINER layer away from the DECAL and PRE-MASK layer starting at the opposite side of the masking taped hinge, and slowly remove it.
3. While still holding the PRE-MASK layer away from the smooth surface. Use a squeegee, credit card or any plastic straight edge to help in application. Start from the side with the tape and gently work away from the tape.
   (Note: if you do not have a squeegee use your fingertips or the sharp edge of a credit card, plastic ruler or similar object)
   The decals have a pressure sensitive adhesive, the harder you rub the harder it sticks, also the longer you let it sit the stronger the adhesive will adhere.
4. Now your ready to pull off your PRE-MASK layer and view your decal. Gently pull it off, if you see some vinyl start to come up with the PRE-MASK then lay it back down, squeegee, and wait a few minutes and try again.
5. Prick any air bubbles with a pin and rub down. Be sure that outer edges of decal are rubbed down smoothly.